



# 2022 INDIANA MPO CONFERENCE JEFFERSONVILLE, INDIANA

NOTHING COMPETES
WITH COMPLETE STREETS

HOSTED BY KIPDA ост. ост. **4**<sup>тн –</sup>6<sup>тн</sup>



## **ABOUT THE CONFERENCE**

The 2022 Indiana MPO Conference returns to in person for the first time since 2019. Serving as a perfect backdrop for safety, inovation, and mobilty the city of Jeffersonville plays host this year welcoming conference attendees from the tri-state region and beyond.

This year's conference will focus on all modes of transportation and highlights the future needs for incorporating multimodal safety, design, and strategy. We will hear from MPO's and other agencies on designs that incorporate the safe streets for all concepts including pedestrians, bicyclists, public transportation users, and drivers, regardless of age or ability.

By the end, the goal through presentations and mobile workshops is to prove that: NOTHING COMPETES WITH COMPLETE STREETS!



View the entire agenda with session details on your phone or tablet by scanning the QR code to the left.

OR

Visit our Official Conference Website at: https://kipdatransportation.org/indiana-mpoconference-2022/

#### KIPDA MPO STAFF

Andy Rush

Transportation Division Director

Randy Simon

Transportation Planner III

Nick Vail

Transportation Planner III

Alex Posorske

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**Greg Burress** 

Administration Technician

Community Outreach Specialist

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# 2022 INDIANA MPO CONFERENCE AT A GLANCE PROGRAM TUESDAY OCTOBER 4, 2022

- 1:00-2:00 P.M. Conference Welcome
- 2:30-3:30 P.M. Keynote Speaker Kyle Wagenschutz Making Complete Streets a Reality
- 3:30-4:30 P.M. Indiana MPO Council Meeting (Room B)
- 5:00 P.M. Welcome Reception at Union GameYard (Map)
- 7:00 P.M. Director's Dinner at Upland Brewing Company (Map)

### WEDNESDAY OCTOBER 5, 2022

- 8:00-9:00 A.M. Breakfast (Menu) Spencer Williams - Southern Indiana 1790-2022
- 9:00 A.M.-12:00 P.M. Mobile Workshops
- 12:00-1:00 P.M. Lunch (Menu) Doug Scott - Origin Park
- 1:30-2:20 P.M. Breakout Session 1 Room A
   Breakout Session 1 Room B (Top Floor)
- 2:30-3:20 P.M. Breakout Session 1 Room A
   Breakout Session 1 Room B (Top Floor)
- 3:30-4:20 P.M. Breakout Session 3 Room A
   Breakout Session 3 Room B (Top Floor)
- 7:00 P.M. Louisville City FC Game











### THURSDAY OCTOBER 6, 2022

- 8:00-9:00 A.M. Breakfast (Menu)
   Eric Cempel -Maximizing Discretionary Grant Opportunities for Small and Medium MPOs
- 9:00-10:10 A.M. Breakout Session 1 Room A
   Breakout Session 1 Room B (Top Floor)
- 10:20-11:40 A.M. Federal Highways Roundtable Discussion:

   Putting the "C" in Coordination: Communicating for Better Coordination in Transportation Planning
- 12:00-1:30 P.M. Lunch (Menu) with Closing Remarks from Michael Smith, INDOT Commissioner & Awards Ceremony











# MOBILE WORKSHOPS

October 5: 9:00 a.m.

#### Ohio River Greenway



Join us as we bike along the Ohio River Greenway and learn about the rich history that can be found in Southern Indiana. We begin at the Big4 Bridge Station where we will hop on bikes provided by LouVelo, the region's bike-share program. From there we head towards the river before turning west towards the Town of Clarksville to talk about the economic development efforts being made around Riverside Drive and the former Colgate-Palmolive Plant. Next there will be stops at the Loop Island Wetlands wildlife preservation area, the Lewis & Clark Bicentennial Park and a chat about River Heritage Conservancy's planned Origin Park. Over in New Albany we will check out the oneway to two-way conversion project on Market and Spring streets.

#### Jeffersonville and Beyond 🕮

All aboard a Transit Authority of River City (TARC) bus for a tour of Jeffersonville and beyond! The tour will start along Spring Street in downtown and head north to check out bike and pedestrian improvements projects near Clark Memorial Health as well as Holmans Lane. We will talk about the recent developments in and around Veteran's Parkway and 10th Street before heading to River Ridge Commerce Center. Afterwards we will cross the East End Bridge which opened in 2016. After returning to Indiana we will travel along the new heavy haul road known as International Drive. Before heading back downtown there will be an opportunity to see the Jeffersonville Port of Indiana and the former Jeffboat barge-making site where revitalization efforts are ramping up.

#### Big Four Bridge 🎬



Walk with us as we explore the waterfront areas in and around the Big Four Bridge. Starting in downtown leffersonville we will visit the downtown revitalization projects in and around Spring Street and Pearl Street, NoCo Arts and Cultural District, and the Big4 Bridge Station. Next, we will cross the Ohio River into Louisville's Waterfront Park. While there we will walk along the riverside while making stops at several locations around the park, including the Lincoln Memorial Sculpture, before heading back across the bridge to Jeffersonville.



# CONFERENCE EVENTS

#### Welcome Reception (Tuesday October 4; 5:00 p.m.)

Three years have passed since we've been in person for an MPO Conference, so why not make up for lost time by joining everyone at the Union Gameyard for the Welcome Reception. Located conveniently just a block away from the 300 Springs Event Venue, this is an opportunity to have some drinks, eat some food, and after you're filled up, take in a game of cornhole, darts, ping pong and more.





#### Louisville City FC Soccer Game (Wednesday October 5; 7:00 p.m.)

After the first full day of the conference wraps up, head across the Big 4 Bridge and watch one of Louisville's newest attractions in Louisville City FC Soccer club. LouCity has solidfied itself as the nation's premier second-division soccer club since launching less than a decade ago, Back-to-back USL Championship title winners in 2017 & 2018, the boys in purple have reached at least the league's conference final in each of the their seven seasons.

# **AWARDS LUNCHEON**

#### **MPO** Awards

Annually, the Indiana MPO Council delivers awards to the individuals, organizations, or projects that exmplify in different areas. These awards categories are:

#### Outstanding Transportation Project

Award recognizes a specific, special transportation projects that includes innovative design, incorporated significant public input, included multi-modal accommodations, and included context-sensitive solutions.

#### Outstanding Planning Project

Award recognizes a specific Indiana MPO planning project that exemplifies the principals of good, sound transportation planning.

#### Meritorious Service

Award recognizes an individual employed by an MPO, or a state or federal government agency who has made a significant contribution to the transportation planning carried out by Indiana MPOs.



# SESSIONS

Tuesday, October 4, 2022

Conference Welcome

12:30 - 1:00 PM

Registration & Packet Pick-up

1:00 - 2:00 PM

- Andy Rush, KIPDA
- Mayor Mike Moore, City of Jeffersonville
- Michelle Herrell, FHWA

2:00 - 3:00 PM

 Kyle Wagenschutz, City Thread Keynote Speaker

5:00 PM

 Welcome Reception, Union Restaurant & GameYard

> 115 W Chestnut Street Jeffersonville, Indiana

7:00 PM

Director's Dinner, Upland Bewing Co

707 W Riverside Drive leffersonville, Indiana Hear a welcome presention by KIPDA's Director of Transportation, Jeffersonville Mayor Mike Moore, and Federal Highway Administration Deputy Division Administrator Michelle Herrell.

Cities and towns of all sizes across the nation have overcome cost and other obstacles to build roadways with all users in mind. This presentation will show you creative ways to make Complete Streets a reality – no matter your starting point.







Wednesday, October 5, 2022

7:30 - 8:00 AM

Registration and Packet Pick-up

8:00 - 9:00 AM Southern Indiana from 1790-2022

Breakfast with presenter Spencer Williams (KIPDA)
will give some context and background on the great
communities of southern Indiana.

9:00 AM - 12:00 PM

Mobile Workshops

12:00 - 1:00 PM Leveraging a Hidden Gem

 Lunch with presenter Doug Scott (River Heritage Conservancy) on Origin Park. Learn about the goals, status, and planning process of one of the region's most ambitious upcoming projects

1:30 - 2:20 PM

# Breakout Session #1 (Room A) Complete Streets Planning and Implementation (0.75 AICP CREDITS)

- Katie Rowe, Gresham Smith
- Austin Obenauf, P.E., WSP USA
- Marjorie Hennessy, AICP, LEED AP ND, Health by Design
- Peter Fritz, FAICP, PLA, Indiana State Dept. of Health

Variety of Sausage, Bacon, Egg & Cheese on Croissants Seasonal Fresh Fruit, Variety of Donuts & Muffins Regular, Decaf Coffee & Ice Water

Select your choice of a walking, biking, or bus tour in and around Jeffersonville, Indiana.

\*SPACE IS LIMITED. ATTENDEES MAY NOT RECEIVE THEIR FIRST CHOICE.

Salad; Rolls w/ butter
Four Cheese Penne
Marinated Rosemary Pork Loin or Roast Beef with Gravy
Red Potatoes, Assorted Steamed Vegetables
Assorted Cakes

The Complete Streets concept is ultimately only as good as the planning and implementation work dedicated to making it a reality. We'll hear from three practitioners who will discuss different contexts on making the concept a reality. We'll start with the big picture — the process of building a recent statewide complete streets plan, move to the specific — utilizing a city-wide complete streets policy to revitalize a major corridor, and wrap up with a look into how to build public support and engagement around specific complete streets projects.

# SESSIONS

1:30 - 2:20 PM

#### Breakout Session #1 (Top Floor Room B)

Southern Indiana Local and Regional Infrastructure Review (0.75 AICP CREDITS)

- · Greg Prince, Indiana Dept. of Transporatation
- Andy Crouch, City of Jeffersonville
- Kevin Baity, Town of Clarksville

2:30 - 3:20 PM

# Breakout Session #2 (Room A) Practical GIS for the Visionary MPO (0.75 AICP CREDITS)

- Xinbo Mi, Evansville MPO
- Zach Herzog, KIPDA
- Fred Kruetzfeldt, Streetlight Inc.
- Ted Reinhold, StreetLight Inc.

Breakout Session #2 (Top Floor Room B)

The Rules of Engagement: The Past, Present, & Future of Public Engagement (0.75 AICP CREDITS)

- John Lavine, Anderson MPO
- Ralph Holmes III, AICP, Anderson MPO
- Annabeth Butler, Anderson MPO
- Chris Glasser, Streets for People

There's a lot happening in southern Indiana transportation and this session will give you a detailed look at two important projects in our host region. First, we'll hear how our host city, Jeffersonville, handled a massive project to update their century old sewer system and leveraged it to modernize their downtown. Then we'll hear from neighboring Clarksville about their efforts to turn a brownfields site into a modern, attractive downtown. To conclude, we'll hear from our state partners at INDOT about an ongoing project to add capacity to I-64, one of the region's major interstate throughways.

Every year it seems that GIS platforms are more powerful and more accessible to MPO teams. In this session, we'll survey some of the possibilities for using GIS to enhance important MPO tasks. We'll get a look at Evansville's work to develop an easy-to-use tool to automate the environmental red flag investigation process. Host MPO KIPDA will discuss how GIS is helping integrate crash data from the bi-state region into project evaluation for the upcoming long range plan update. And data vendor Streetlight will present some creative ideas on how their many streams of mobility Big Data can be integrated into GIS visualization and analysis.

Effective public engagement is more than checking a box. It means creatively engaging the public to ensure not only buy-in but a sense of community ownership. We will be hearing about the past, present, and future of engagement strategies from the long-range MPO planning perspective, as well as from the community advocate perspective on what meaningful engagement looks like.

# SESSIONS

Wednesday, October 5, 2022

3:30 - 4:20 PM

#### **Breakout Session #3 (Room A)**

Connecting Your Value: Advertising and Communications in Civic Projects (0.75 AICP CREDITS)

- Jane Pfieffer, Fieldtrip
- Andrew Spalding, Fieldtrip

You know your value, but does the public? Civic-focused branding and advertising agency Fieldtrip will discuss the importance of accurately defining your audience and clear communication in your work. And through a series of interactive exercises, explore how to better define your value proposition, and how to get the public to listen.

# Breakout Session #3 (Room B) Climate Change Mitigation through Transportation Planning (0.75 AICP CREDITS)

- Michelle Allen, FHWA-IN
- Bronte Murrell, Town of Clarksville
- Nicole Chandler, Evansville MPO/Indiana University

Over 1/4 of US greenhouse gas emissions come from the transportation sector. We'll hear three different accounts of how local and regional transportation planners can play an important mitigation role. First, we'll get a briefing on how a southern Indiana community is actively mapping and mitigating emerging urban heat islands. Then we'll hear how complete streets implementation in local communities can play a role. Finally, FHWA will talk in depth about a new funding tool for mitigation projects — USDOT's Carbon Reduction Program.



Thursday, October 6, 2022

8:00 - 9:00 AM

Maximizing Discretionary Grant Opportunities for Small and Medium MPOs (0.5 AICP CREDITS)

Breakfast with presenter Eric Cempel P.E., PMP
 (Cempel International Transportation Consulting);
 Without a focus on regional cooperation, MPOs
 and their partner jurisdictions could miss out on
 key discretionary opportunities from the Bipartisan
 Infrastructure Law (BIL). Hear a case study on how
 Peoria, Illinois MPO stakeholders came together
 to build a unified strategy for winning new funding
 streams for regionally significant projects.

Yogurt and granola with fresh fruit

Hashbrown casserole

Bacon slices and sausage patties

Scrambled egg bar w/ salsa, spinach, bacon bits, hot sauce, jalapeños, shredded cheddar

9:00 - 10:10 AM

### Breakout Session #1 (Room A) Vision Zero and the Modern Roadway Safety Plan

Jeff O'Brien, Louisville Metro

(1.0 AICP CREDITS)

- Andrea Miller, MPA, Indianapolis MPO
- · Robert Frazier, P.E., AICP, HDR

Breakout Session #1 (Room B)
Regional Transit Planning and Analysis
(1.0 AICP CREDITS)

- Joseph Garcia, KIPDA
- Alex Posorske, KIPDA
- Doug Poad, Area Plan Commission of Tippecanoe County
- Matt Schiefer, AICP, Evansville MPO

Eliminating deaths and serious injuries from roadway crashes is an increasingly top priority at the federal, state, and local level. But what does that mean operationally for transportation planners? We'll hear three distinct perspectives on what cutting edge modern safety planning and implementation looks like at the local and regional levels.

Transit is a core transportation mode but is often underfunded and underprioritized. In this session, we'll look at how MPO planners can use long-range planning, coordination, and analysis tools to better position regional transit services for success and growth.

# SESSIONS

10:20 - 11:40 AM

#### FHWA Roundtable (Room A)

Putting the "C" in Coordination: Communicating for Better **Coordination in Transportation Planning** (1.0 AICP CREDITS)

- Michelle Allen, FHWA-IN
- Dan Avery, NE Indiana Regional Coordinating Council
- Brandon Burgoa, INDOT
- Tammy Corn, Kokomo Howard County Governmental Coordinating Council
- Rusty Fowler, INDOT
- Cecilia C. Godfrey, FTA

Successful planning and implementation at the regional and state level doesn't happen because of only one agency – it takes effective and deliberate coordination and collaboration. Our federal partners at FHWA Indiana will convene a diverse roundtable presentation with federal, state, and regional representation to explore methods and tools to maximize coordination in the project planning/ programming process and accelerate project delivery. The roundtable will be followed by small group breakout sessions to further explore the ideas raised.

#### 12:00 - 1:30 PM

- Lunch
- Closing Remarks with Michael Smith **INDOT** Commissioner
- **Awards**

Parmesan chicken

Smoked beef brisket with henry bain and horsey sauce on the side

Green beans with ham pieces, au gratin potatoes Dinner rolls with butter and apple butter Orchard salad with lemon dijon dressing 1/2 bread pudding 1/2 apple cobbler

Sweet tea. unsweetened tea. water station

Award winners will be announced from the following three categories:

- **Outstanding Transportation Project**
- **Outstanding Planning Project**
- Meritorious Service

# SPEAKERS

#### Michelle Allen FHWA-IN



Michelle started her career in the transportation field in 2003 with the Indiana Department of Transportation as an Environmental Scientist, and eventually became the Division Director of Environmental Services in 2008. She joined the Indiana Division of FHWA in 2010 as an Environmental and Planning Specialist, and is currently the Team Leader for the Planning, Environment, Air Quality and Realty Team. Michelle has worked on several large transportation projects in Indiana, including I-69 and Ohio River Bridges. She is a graduate of Indiana University, and lives in Fishers, Indiana with her husband and three children.

#### Dan Avery, Northeastern Indiana Regional Coordinating Council



Dan Avery is the Executive Director of the Northeastern Indiana Regional Coordinating Council, the Metropolitan Planning Organization for the Fort Wayne Urbanized Area and Regional Planning Organization for a four-county area in Northeast Indiana. Dan has over forty years of transportation planning and community development experience. He earned his bachelor's and master's degrees from Indiana University, School of Public and Environmental Affairs through IPFW in Fort Wayne. Dan makes his home in Fort Wayne where he resides with his wife, three sons, dog and two grand puppies.

#### Kevin Baity, Town Manager, Clarksville



Kevin Baity has 28 years of experience in municipal management including serving as Asst. City Manager, City/Town Manager three times, Director of Community Development (Building/Planning/Zoning), and Economic Development Director. He has served as the Chair of two MPOs (KIPDA and Southern Illinois). Kevin has a Bachelors in Geology and Masters in Public Administration from Southern Illinois University. He has been married for 32 years and is the father of four grown and married children and grandfather of three.

#### Brandon Burgoa, INDOT



Brandon fulfills three main roles within the INDOT Technical Planning & Programming Division — serving as your Statewide Pedestrian and Bicycle Coordinator, INDOT's Greenfield District Planning Liaison, and the Indiana Scenic Byways Coordinator. As an alumni of Ball State's Master of Urban Design program, he has fostered a passion for connecting with others, increasing community access to resources, and removing barriers to mobility. In his free time, you can find Brandon playing old school Magic The Gathering, writing music, and picking things up to put them down again.



#### Annabeth Butler, Madison County Council of Governments



Annabeth is a Project Planner and Editor at MCCOG who has reviewed and written content for both the Forward Madison County 2035 Comprehensive Plan and the Elevate Elwood 2035 Comprehensive Plan. She also led social media engagement for the Elevate Elwood 2035 Comprehensive Plan. She has 2 years of experience at MCCOG and 2-and-a-half years of prior copyediting and copywriting experience.

#### Erik Cempel, P.E., PMP, Cempel International Transportation Consulting LLC



Erik is a seasoned international staff, project, and program manager with over 21 years' experience in all facets of planning, implementing transportation infrastructure, and policy. For much of his career, he has been focused on performance-based planning and programming. He has conducted numerous studies within the State of Indiana, primarily for INDOT, CIRTA, and the Indianapolis MPO. Mr. Cempel has worked as a consultant, Program Manager for Amtrak, and Research Associate for the Korea Transport Institute. He is currently President of Cempel International Transportation Consulting (CempelITC).

#### Nicole Chandler, Evansville MPO/Indiana University



Nicole was born and raised in Evansville, IN. From a young age she had a passion and love for the environment. After earning her bachelor's degree in Marine Science, she went on to work as a fisheries observer in Alaska, then as a lab technician back in her hometown. Nicole decided to go back to school to pursue two master's degrees in Environmental Science and Public Affairs from Indiana University. During her time at the EMPO, Nicole discovered a love for urban design, sustainability, and resilience. Nicole hopes to pursue a career where she can help educate and create sustainable solutions for cities and beyond to combat climate change impacts and help lower contributions of GHG emissions.

#### Tammy Corn, Kokomo Howard County Governmental Coordinating Council



Tammy Corn is the Executive Director for the Kokomo-Howard County MPO. Tammy has been in her current position since 2014. She came to the MPO from local government after serving as the Director of Operations and Director of Senior Services/Transportation for the City of Kokomo



#### Andy Crouch, City of Jeffersonville



Andy Crouch is a licensed civil engineer in both Kentucky and Indiana and has been the City Engineer for Jeffersonville for the past 14 years. He spearheads or coordinates all the City's new public infrastructure projects- including streets, sidewalks, parks, and sewers. He oversees the City's drainage and stormwater program, and by a strange twist of fate, oversees the City's Public Art program. He lives in Jeffersonville, has one son at Indiana University, and another at Jeffersonville High School. Andy loves listening to any music that has a mandolin or banjo playing in it, foraging for mushrooms, and meandering through the woods. Go Cards!

#### **Rusty Fowler, INDOT**



Rusty Fowler is a 33-year INDOT employee, currently serving as the Deputy Commissioner of the Vincennes District – which encompasses a sixteen-county area in Southwest Indiana. He is a 1988 graduate of Purdue University, with a Bachelor of Science in Civil Engineering, and is a Licensed Professional Engineer in the State of Indiana. He currently serves as a member of the State's Selection Review Committee, a member of the Southwest Steering Committee for the Indiana Transportation Team and is actively involved in INDOT's Inclusion and Belonging Team. He also serves as Vice Chairman for the Evansville MPO. Rusty resides in Washington, Indiana. In his free time, he enjoys family, kayaking and playing guitar.

#### Robert Frazier, P.E., AICP, HDR



Rob is HDR's transportation planning lead for Kentucky. He is also one of HDR's national leaders in the fields of emerging technologies, safety, and performance based practical design. He has been practicing transportation planning and engineering for over 30 years.

#### Peter Fritz, FAICP, PLA, Indiana State Department of Health



Pete Fritz is the Healthy Communities Planner with the Indiana Department of Health, Division of Nutrition and Physical Activity. He has a passion for working with project stakeholders in planning and designing great communities with a focus on promoting healthy, active lifestyles through changes to policies and the built environment. Pete has a unique background in community planning, landscape architecture, and public health, having worked in both the public and private sectors.

# SPEAKERS



#### Joseph Garcia, KIPDA

Joseph Garcia is a GIS Specialist at KIPDA and a Jeffersonville resident. He is a graduate of the University of Louisville's department of Geography and Geosciences and is a member of the Kentucky Association of Mapping Professionals (KAMP).



#### Chris Glasser, Streets for People

Chris Glasser is the founder and director of Streets for People, a 501(c)(3) multimodal advocacy organization. Based in Louisville, Streets for People advocates for transforming the city's streets and neighborhoods into vibrant, active, inviting places — making walking, biking, and transit safe and convenient for everyone. Chris has served on numerous community boards that focus on livability and sustainability, including Louisville Grows, Friends of Bardstown Road, and the Old Louisville Neighborhood Council, among others.

#### Cecilia C. Godfrey, FTA

Regional Planning. She currently lives in Chicago, IL

Transportation Institute Program for Diverse Groups (STIPDG). Prior to her current position, Cecilia served as a Community Planner for Federal Highway Administration (FHWA) in Tennessee and California Division offices. There, she provide stewardship and oversight to medium, large scale projects and several Federal aid programs. Cecilia's work brought her much acclaim. Selected by her peers, nationwide, Cecilia represented FHWA for the Obama's Administration Department of Housing and Urban Development's Promise Zone Initiative and FHWA's Diversity Management Team. Her contributions led her to receive FHWA Administrators Award in 2017. In 2018, Cecilia began her 'transit career' as Community Planner with Federal Transit Administration (FTA) Region IX (9) office in San Francisco, CA. Her vast transportation knowledge and extensive experience moved her to the Midwest to join FTA Region V (5) team. Born in Huntsville, AL, Cecilia left at a young age to travel and intern, then move back home to attend Alabama A&M University to study Urban and

Cecilia's career began in 2007 as an intern with U.S. Department of Transportation Summer





#### Marjorie Hennessy, AICP, LEED AP ND, Health by Design



Marjorie grew up in sunny Orlando, Florida. She holds a bachelor's degree in Ecology and a master's degree in Landscape Architecture from the University of Florida. She has worked in academic, architecture & land planning firms, and the non-profit sectors. Her educational and professional adventures have taken her from Florida to South America, up to Southeast Alaska and places in between before settling down in Indianapolis. Marjorie is a certified AICP and LEED AP for Neighborhood Development and is passionate about the stewardship of our cityscapes and natural landscapes. Her focus is on responsible, equitable, and sustainable planning practices that create, shape, and define public spaces, connect neighborhoods, and ensure the long-term livability, and viability of our communities. She enjoys camping and hiking, walking her dogs Buzz and Strider, traveling, and biking with friends.

#### Michelle Herrell, FHWA-IN



Michelle Herrell is the Deputy Division Administrator for the Federal Highway Administration Indiana Division Office. She helps to lead an awesome team of 23 professionals in the Division office, which provides stewardship and oversight of the annual \$1.26 billion-dollar Federal Aid Highway Program. Michelle has worked in the transportation industry for 18 years, first as a consultant at an engineering firm before joining FHWA in 2013. She has worked at FHWA offices in Connecticut, South Carolina, and most recently in Ohio prior to starting here in Indiana in late 2021. Michelle is a graduate of Marshall University, where she received both bachelor's and master's degrees in Biology. She also received her Juris Doctor from the University of Nebraska. Michelle lives in southeastern Indianapolis with her dog Eddie, which may be observed sleeping or barking during virtual meetings.

#### Zach Herzog, KIPDA



Zach Herzog graduated from Morehead State University with a degree in Geography and has been working in GIS for 22 years at KIPDA. He has experience in a larger variety of GIS applications from ditch diving in the field for data collection to in depth multi-layer analysis. He loves the outdoors, cycling, and blues guitar.

# **SPEAKERS**



#### Ralph Holmes III, AICP, Madison County Council of Governments

Ralph serves as a Senior Planner at MCCOG. He has 8 years' experience in community planning, 4 years of transportation planning, as well as 2 years in architecture. He earned a master's degree in Urban & Regional Planning from Ball State University in 2013; and in 2016, he received his AICP certification. He completed various tasks to develop both the Forward Madison County 2035



#### Fred Kreutzfeldt, StreetLight Data

Fred Kreutzfeldt is a Public Sector Sales Director for the North Central Region at StreetLight; connecting public sector transportation agencies with mission-critical metrics. Fred has over 20 years of public sector experience, with positions before StreetLight focused on software and SaaS (Software as a Service) solutions in the GIS and asset management industries.



#### John Lavine, Madison County Council of Governments

John is the Community Planning & Design Manager at MCCOG who oversees the team's planning and design projects. In 2018, he earned his master's degree in Landscape Architecture from Ball State University. He has 10 years of landscape design experience as well as 5 years of experience in urban planning. He served as the Project Manager for both the Forward Madison County 2035 Comprehensive Plan and the Elevate Elwood 2035 Comprehensive Plan. lower contributions of GHG emissions.



#### Xinbo Mi, Evansville MPO

Xinbo Mi is a Senior Transportation Engineer at the Evansville MPO and holds a master's degree in Aerospace Engineering from Purdue University. He describes his current role as doing "engineering and modeling stuff". Additionally, he serves as a board member of the Zephyr Foundation for Advancing Travel Analysis. Xinbo is lazy, so he likes automating things.



#### Andrea Miller, MPA, Indianapolis MPO

Andrea joined the Indianapolis MPO's planning section in 2022. Originally from Central Florida, she holds a Bachelor of Business Economics from the University of Central Florida and moved to Indiana to pursue her Master of Public Affairs at Indiana University. Prior to the MPO Andrea worked as a Long-Range Planner for the City of Indianapolis. Her main responsibilities with the Indianapolis MPO includes research, analysis, and reporting on various regional trends and topics, as well as implementation and research on the IMPO's Safety Action Plan. Outside of work Andrea enjoys hiking, running, and curling up with a good book.

# **SPEAKERS**

#### MIke Moore, Mayor of Jeffersonville



Mike is a life-long resident of Jeffersonville, the youngest of Charlie and Nancy Moore's four children. Charlie and Nancy owned and operated Jerry's Restaurant in Jeffersonville, working tirelessly at the business to provide Mike and his siblings a good life in Jeffersonville. He attended Middle Road and Riverside Elementary schools, Parkview Middle School and Jeffersonville High School. Mike was elected twice as Clark County Commissioner, serving for five years and was also the owner and operator of the family business, Jerry's Restaurant, until shortly after his election as Mayor. His family had owned and operated the restaurant since 1963 which always played an important role in his life. Mike was elected Mayor of Jeffersonville in November 2011.

#### Bronte Murrell, Town of Clarksville



Bronte Murrell is the Heat Relief Coordinator for the Town of Clarksville's Beat the Heat initiative, where her worked operates at the intersection of urban planning and public health. Bronte has a master's degree in Urban and Regional Planning from the University of Colorado Denver and a bachelor's in Anthropology from Northern Kentucky University. Prior to her work with Beat the Heat, Bronte has worked in nonprofit development and community engagement in Louisville, KY.

#### Austin Obenauf, P.E., WSP USA



Austin Obenauf, P.E., RSP1, sUAS is a traffic engineer and transportation planner at WSP with 3 years of experience in transportation planning, ITS, and traffic engineering. Prior to WSP, Austin graduated with a bachelor's and master's degree from the University of Kentucky. His Master's thesis focused on the effects of connected and autonomous vehicles on emergency response time. Some of his favorite projects include Imagine Nicholasville Road, the Ohio Turnpike ITS/CAV Planning study, the I-65/I-264 Interchange Study, and many projects he gets to fly his drone over. Austin currently serves as the treasurer for KYSITE and serves as a member on the Young Member's Committee or SDITE. In his spare time, Austin enjoys running marathons and traveling with his wife, Haley.

#### Jeff O'Brien, Louisville Metro



O'Brien joined Louisville Metro Government in 2014 as an urban planner. He was appointed director of Develop Louisville in 2018 and has led several major strategic and long-range initiatives for Louisville including Vision Louisville, Move Louisville and Plan 2040. O'Brien holds a master's degree in Urban and Regional Planning and a bachelor's degree in Geography, both from the University of Iowa. He is a member of the American Planning Association, the American Institute of Certified Planners and the Urban Land Institute.



#### Jane Pfieffer, Fieldtrip



As a former research marketing specialist working in television, Jane started Fieldtrip with a single client. From there she built the agency from the ground up, adding creative and web services to the media strategy foundation. Now in their second decade, she has rebranded the agency, and is ready to take on the next chapter with the same vigor and tenacity that has helped them grow to this point.

#### Doug Poad, Area Plan Commission of Tippecanoe County



Doug started working at the Area Plan Commission in April of 1989. Over the years, he has been involved in the development and maintenance of the TIP(s); tracking, monitoring, and managing federal funds; development of the Annual Listing of Obligated Projects; development and update of the Coordinated Human Services Plans; development and management of road safety audits; analysis and development of socioeconomic projections; development of long-range transportation plans; development of traffic models; developed the MPO complete street policy, conduction of sidewalk condition surveys, and analysis of pedestrian and bicycle crashes. Doug is also the liaison with the local transit system. Outside of work, he is an Indiana Master Naturalist, volunteer at Prophetstown State Park, Board member of Tree Lafayette, plays the bass guitar and enjoys woodworking.

#### **Greg Prince, INDOT**



Greg Prince has been with the Indiana Department of Transportation for 23 years and has held multiple positions at INDOT, including Public Information Officer, and has served as a Project Manager for the past 10 years. Greg has a bachelor's Degree in Business Management from Indiana Wesleyan University. Greg resides in Scottsburg, Indiana.

#### Ted Reinhold, StreetLight Data



Ted Reinhold is a Senior Solution Engineer with StreetLight Data, helping transportation professionals leverage the power of big data analytics to better understand changing travel behaviors and inform transportation planning decisions. Prior to joining StreetLight, Ted worked for five years as a travel demand forecaster in the Washington D.C. metro area, supporting the development of regional travel models and the performance-based evaluation of multimodal transportation improvements. Ted holds a M.S. in Civil Engineering and a M.C.R.P. in City

# **SPEAKERS**

#### Katie Rowe, P.E., AICP, Gresham Smith



For nearly a decade, Katie Rowe has practiced transportation planning and engineering for Gresham Smith. Her broad exposure to successful roadway, trail, and multi-modal design projects has brought her planning practice to the next level. Katie's engineering design background helps to inform and prioritize more meaningful solutions for the public. Her personality and communication skills allow Katie to easily interface with the public, making the complex understandable and easing the concerns of residents and stakeholders through a process she believes in. When she is not at work, Katie enjoys being outside and can often be found either at the barn with the horses or spending time bicycling and hiking with her husband.

#### Andy Rush, KIPDA

Andy Rush is the Transportation Director at the Kentuckiana Regional Planning & Development Agency (KIPDA). He has been with KIPDA since 2006 and has served in the Director role for a little over a year. He has a Bachelor's Degree in Civil Engineering and a Master's in Business Administration from the University of Kentucky, and is a licensed Professional Engineer in Kentucky.

#### Matt Schriefer, AICP, Evansville MPO



Matt Schriefer, AICP is a Transportation Planner for the Evansville MPO. He is responsible for directing the distribution of nearly \$4 million in transit funding annually to the Metropolitan Evansville Transit System (METS), Henderson Area Rapid Transit (HART), and multiple non-profit organizations that provide transportation in the Evansville-Henderson region. Matt also helps coordinate the efforts of the public, private and non-profit providers and regional stakeholders to advance regional transportation options. Matt holds a Bachelor of Urban Planning and Development from Ball State University. Before coming to the MPO in 2016, he worked in the private sector for 12 years completing and updating Comprehensive Plans, Downtown Revitalization Plans, and Zoning Ordinances for communities across southern Indiana. When he's not at work, Matt spends his time trying to keep up with his 5 year old daughter and 11 month old son.

# **SPEAKERS**



#### Doug Scott, River Heritage Conservancy

"Origin Park is the perfect intersection of professional and personal goals". Over the last 15 years of Doug's career, He has focused on business development and advancement in the non-profit sector, helping organizations capitalize their vision. As a teenager Doug fell in love with the outdoors and has spent the last 35 years jumping from one outdoor adventure to the next. He is delighted to help reshape, heal, and restore southern Indiana's blighted Riverfront into an urban greenspace for all to experience. "Yep, this is the campaign that I have been looking for and I am excited for everyone to come along".

#### Michael Smith, INDOT



Michael (Mike) Smith was named INDOT Commissioner in February 2022 by Governor Eric Holcomb. Mike joined INDOT in 2015 as Deputy Commissioner of the Greenfield District. In 2017, he became Deputy Commissioner of Operations, where he focused on improving agency capital assets (fleet and facilities) and process improvement, particularly within planning and maintenance activities. He was named chief financial officer in 2021 and oversaw INDOT's financial relationshipswith contractors, consultants, and partners, including the financial administration of the agency's capital programfor transportation. He and his team developed and implemented financial management and cost-saving strategiesacross INDOT. Prior to joining INDOT, Smith was the district manager for Walmart, overseeing up to 10 stores in the Indianapolis area. Mike holds a Bachelor of Science degree in Management from the Kelley School of Business at Indiana University, Bloomington. He and his wife, Katie, have five children: Taylor, Kylie, Luke, Kennedy, and Hudson. The family is actively involved in youth sports, including softball, soccer, and baseball.



#### Andrew Spalding, Fieldtrip

A Louisville native, Andrew is an award-winning creative director with a foundation in graphic design and branding. He has been at Fieldtrip for over seven years, working on and leading a variety of projects spanning industries and mediums.





Spencer Williams is a Transportation Planner at KIPDA, with a focus on demographic analysis and interpretation, GIS, and the ongoing development of the local Metropolitan Transportation Plan Connecting Kentuckiana 2050. With just over a year at KIPDA, his previous experience includes cartography and GIS at the US Census Bureau and drafting & design at a local engineering consultant. He has a bachelor's degree in Applied Geography with a concentration in Urban Analysis from the University of Louisville. He enjoys public service, meeting new people, traveling to new places, and learning new things both inside and outside of work.

# KEYNOTE



#### Kyle Wagenschutz, City Thread

Kyle is an urban mobility planner and community organizing professional with 15 years' experience implementing place-based programs that prioritize strong community partnerships and accelerated project delivery. He brings diverse experience working in both the private and public sectors, having worked for local municipal governments and nonprofit advocacy organizations at all levels. Kyle is considered a national leader, a thoughtful innovator, and a champion of change for communities.

# Tuesday Keynote Session Making Complete Streets a Reality 2:00 P.M. - 3:00 P.M.

Complete Streets is an approach to planning, designing, building, operating, and maintaining roadways that ensure people of all ages, incomes, and abilities can safely and comfortably move around their community, whether walking, bicycling, driving, or taking public transportation. According to Smart Growth America, over 1,600 Complete Streets policies have been passed in the United States, at all levels of government.

Maybe you think your city or town can't build Complete Streets because you don't have enough money, or are short on staff, lack strong community support, or simply don't have the space. But cities and towns of all sizes across the nation have overcome these and other obstacles to build roadways with all users in mind. What they have in common is the commitment and leadership to make it happen.

This presentation will show you creative ways to make Complete Streets a reality – no matter your starting point.



# SEE YOU NEXT YEAR!



